

Ideal Cures bags Pharmexcil awards

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Ideal Cures Pvt Ltd, the one-stop reliable source for tablet coating systems for the Indian pharmaceutical industry, has been felicitated by Pharmexcil (Pharmaceuticals Export Promotion Council) with two prestigious awards for the year 2008-09.

Ideal Cures was honoured with the prestigious Government of India Patents Award and the Outstanding Export Performance Award in Drugs and Pharmaceuticals for the year 2008-09; by the Pharmexcil apex body under Ministry of Commerce and Industry, Government of India, on Friday, September 25, 2009 at the Indo-Africa Pharma Business Meet at the Convention Centre, Hotel Marriot in Hyderabad.

The event was inaugurated by chief guest Anand Sharma, minister for commerce & industry and the key note address was presented by K Rosaiah, the chief minister of Andhra Pradesh. Ashok Kumar, secretary Department of Pharmaceuticals, Dr Surinder Singh, Drug Controller General of India and several State Drug Controllers were also present to felicitate the winners.

"Ideal Cures has already established itself as a reliable source for all of the pharmaceutical industry's film coating needs. Bagging the Government of India Patents Award and the Outstanding Export Performance Award in Drugs and Pharmaceuticals has further boosted our confidence and motivation to consistently deliver the best to the industry and be braced with new technologies which have hitherto not been seen elsewhere, to cater to the ever changing demands of the industry," said Suresh Pareek, managing director, Ideal Cures.

The awards were handed over in three different categories: Best Exporter Award (Drugs & Pharmaceuticals), Best Exporter Award (in categories other than Drugs and Pharmaceuticals) and Merchant Exports (not manufacturing or having domestic contract manufacturing for exports). The product categories other than Drugs and Pharmaceuticals are Pharmaceutical Formulations (Human & Veterinary), APIs & Intermediates (Human & Veterinary), Herbals, Biotech (APIs & Formulations), Pharma Services, Medical Devices (including surgicals, diagnostics, etc.) and Drug Excipients, packaging, capsules, etc.).

The Indo-Africa Pharma Business Meet at Hyderabad is the fourth one in the series of events, the former ones being the African Ambassadors Meet that was held during the last week of April at New Delhi, followed by a high level delegation to Ethiopia between May 5 to 7, 2009 and the delegation to South Africa, Botswana, Mozambique and Zambia in the month of July 2009.

Over 15 countries participated in this business meet and Pharmexcil's effort through this high-profile meet is to bring confidence and awareness among the developing countries about India being a dependable source of quality generic medicines at affordable prices.